

Protection of Personal Information Policy
of
Kabuki Productions
“The Responsible Party”

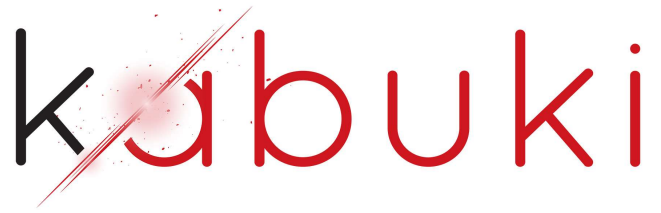
Registered Information Officer:
Aimée Schumacher



1. Version Control

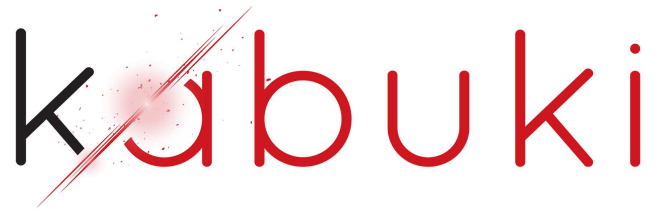
The Responsible Party undertakes to review this policy regularly.

Version number	Version date	Summary of changes made
V1	1 July 2021	



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2. Definitions

Data Subject means the person to whom personal information relates and can be a natural or legal person.

Personal Information means information relating to an identifiable, living, natural person, and where it is applicable, an identifiable, existing juristic person, including, but not limited to—

- information relating to the race, gender, sex, pregnancy, marital status, national, ethnic or social origin, colour, sexual orientation, age, physical or mental health, well-being, disability, religion, conscience, belief, culture, language and birth of the person;
- information relating to the education or the medical, financial, criminal or employment history of the person;
- any identifying number, symbol, e-mail address, physical address, telephone number, location information, online identifier or other particular assignment to the person;
- the biometric information of the person;
- the personal opinions, views or preferences of the person;
- correspondence sent by the person that is implicitly or explicitly of a private or confidential nature or further correspondence that would reveal the contents of the original correspondence;
- the views or opinions of another individual about the person; and
- the name of the person if it appears with other personal information relating to the person or if the disclosure of the name itself would reveal information about the person;
- Personal information concerning a child.

Third Party Operator means a person (natural or legal) who processes personal information for a responsible party in terms of a contract or mandate, without coming under the direct authority of that party.

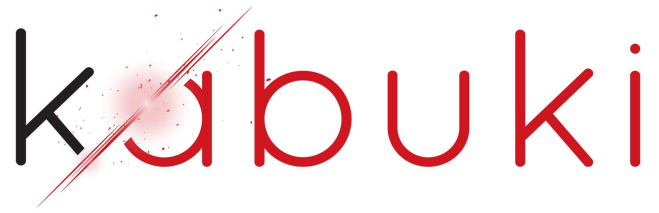
3. Introduction

The Protection of Personal Information Act 4 of 2013 requires that we keep plans and processes in place on how we process, store, and share personal information. We respect our clients' right to privacy and endeavour to collect and use information minimally, transparently, and for the purpose for which it was collected. This Policy is written in easy-to-understand language so that it is practical and usable to a wide audience in the business.

The Responsible Party is committed to keeping information safe and secure, to provide persons with reasonable access to their information, and to give effect to the rights in terms of POPI. To this extent, we emphasise that only the necessary information is collected and used accordingly. The collection serves to protect legitimate legal interests and ensures that we are able to offer clients our services.

4. Application of this Policy

The obligations in this policy apply to The Responsible Party, its management, staff members, and representatives. Any Third Parties who The Responsible Party entrusts personal information to are also bound by the terms in this policy. It applies to all Personal Information gathered from Data Subjects.



5. Security Measures with Regards to Confidentiality of Personal Information

5.1 Purpose of Collection

The Responsible Party requires certain categories of information to ensure that clients receive high quality services and that client needs are met as they may require from time to time. The same goes for any partnerships, due diligence, or other third-party interactions where personal information is gathered. Information may be collected for explicitly defined purposes or incidental to the function, activity, or service of the Responsible Party or a third party that might be our service providers.

The purpose of collecting information includes, but is not limited to:

- For our internal processes.
- Provide an efficient service to our clients.
- Supplier management.
- Enable you use of our services provided.
- Relationship management with our clients.
- Send statements, invoices, and payment reminders to you, and collect payments from you.
- Send you non-marketing commercial communications.

The Responsible Party warrants that personal information will never be used for a reason that is not in line with what it was collected for. Should the purpose for which we collect information not be specified in this clause, the purpose will be communicated to you in writing and agreed to in our interactions with data subjects which might include varied and different parties.

5.2 Consent

Any information that we collect from data subjects will be with consent. The rule of thumb is if the business is collecting information from any person whether natural or legal it must obtain a signed Consent Form. Consent may be obtained from data subjects during introductory meetings, application forms, electronic media, or ongoing interaction. It might also be via online website cookies or any other form of valid consent.

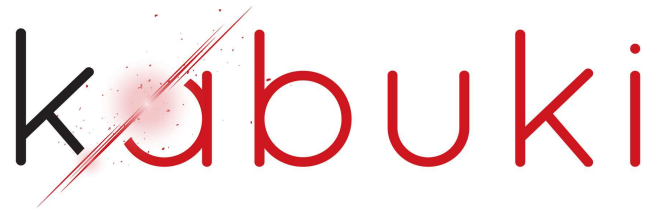
Where data subjects provide us with information, they need to do so willingly and voluntarily with the understanding that we require the information to pursue both our clients' legitimate interests as well as our own.

To carry on business and to protect or facilitate data subject interests, we require personal information from time to time and will treat it with utmost confidentiality. Should a data subject at any time during the processing of their information object to same, they may withdraw consent by furnishing us with reasonable notice.

5.3 Information We Require

The Responsible Party collects different categories of information from data subjects depending on their needs and our agreements with them. We do not collect information that is unnecessary or irrelevant for the purpose specified. We strive to collect only the information that is necessary for us to deliver our service.

To the extent that we require information from data subjects we will generally collect the following information which includes but is not limited to:



- Names, contact details, email addresses, usernames, comments, and any other personal information that you choose to send to us.

Please bear in mind that this is not an exhaustive list, and we may at times require information that is not contained herein. We will inform data subjects as to the information we collect from them whenever practicable, whether such information is voluntary or mandatory, and what the consequences are if information (whether voluntary or mandatory) is not provided. Usually, if the information requested is not provided, we can only offer a limited service or no service at all.

5.4 Access to and Integrity of Information

The Responsible Party is committed to maintaining the integrity and accuracy of data subject information. To this extent, data subjects are reminded via consent forms that they may request access to their own information at any time and to request that we update or correct any information that may be outdated or incorrect.

We take reasonable and routine steps to ensure that the information we collect is up to date and accurate. Where information does not need to be updated to fulfil the purpose for which it was collected, such information will not be updated without the client's express request.

The Responsible Party provides for four categories of requestors for access to information:

- a person requesting his or her own information;
- a person requesting information for and on behalf of another person;
- a person requesting information about another person; or
- a public body that requests information in the public interest

Requestors must provide proof of identity and a Power of Attorney where applicable and fill in the prescribed form as attached. The Responsible Party may request any other information to verify the requestor's identity.

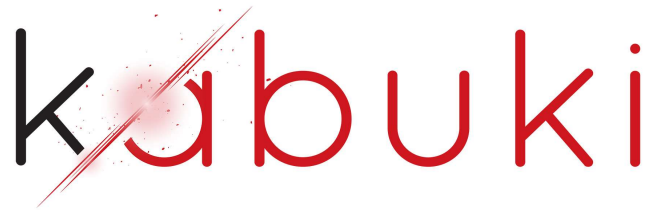
5.5 Security of Information and Regular Monitoring

The safety and confidentiality of Data Subject information is of paramount importance to The Responsible Party and its staff. To this extent, The Responsible Party is committed to preventing unauthorised access, damage, loss of or destruction of personal information by ensuring that industry-appropriate and adequate security measures are implemented and persistently reviewed.

We do our best to identify risks both internally and externally, and to adapt accordingly we implement security systems with due regard to generally accepted information security practices.

To support our security efforts, we conduct regular monitoring of our personal information security measures, which entail:

- Regular Policy Reviews
- GAP Analysis Review



5.6 Holding Periods

Information we collect on data subjects will not be held for longer than necessary, or if the purpose for which said information was collected has ultimately been fulfilled, or if the collected information has become obsolete.

Where no agreements, other laws or terms in this policy apply, a record of personal information will be kept for one year after the information was finished being processed, including usage for the specific purpose for which the information was collected originally.

We will destroy Records of Personal Information as soon as reasonably practicable, unless further retention is required by the laws mentioned above or agreed to between the parties.

5.7 Information Erasure

The Responsible Party will endeavour that information be destroyed, where reasonable, after its retention period has lapsed.

Data Subjects have the right to obtain the erasure of their personal data without an undue delay if:

- the information is no longer necessary for the specified purpose it was collected for; or
- where the data subject withdraws consent in terms of this policy; or
- the collected personal information is inaccurate, irrelevant, excessive, or incomplete.

If data subjects prefer for The Responsible Party to cease processing their information instead of deleting it, reasonable notice may be given to this effect following which we will immediately stop processing your information.

5.8 Direct Marketing

We will never process personal information for the purpose of direct marketing (or spam) unless Data Subjects:

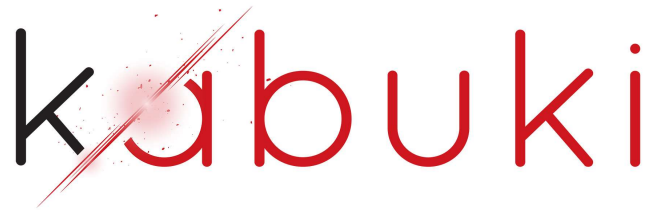
- have consented to such processing; or
- had not previously refused consent; and if
- contact details were obtained in the context of providing them with our services; and if
- they were given reasonable opportunity to object to the direct marketing; or
- was already a data subject.

6. EventsLive

EventsLive is a product of Kabuki Productions. Kabuki Productions takes care in protecting the confidentiality of the information that end-users share and commits to the strictest compliance with the data protection law that applies. This clause is aimed at providing end-users with an outline of what the service provided by EventsLive consists of, what personal data is collected via the service and how the data is processed.

6.1 Service Provided

EventsLive is a product aimed at providing virtual event and engagement application solutions. This application provides end-users with a digital solution to interact and communicate during events, meetings, or other engagements. Once the end-user has consented and joined the event environment, he/she can start using the



engagement features which includes, but is not limited to posting questions and comments, uploading imagery and videos, receiving content, and communicating in real-time with other end-users, taking notes or engaging in polls etc.

6.2 Types of Data Collected

The navigation on the EventsLive platform, implies the communication of Usage Data, which is implicitly acquired during the navigation of the end-user. Usage Data consists of but is not limited to display name, email address, comments posted in the chat box, imagery/videos posted, time active on website, IP addresses or domain names and user agent information. To use the EventsLive service, end-users need to consent to the collection and processing of the information described above, otherwise known as the session attendance data.

6.3 How the Data is Processed

The session attendance data described above as well as any poll/survey data if applicable will be provided to third parties such as the event organiser or the sponsor of the session. Kabuki Productions does not keep or process the data described. Third parties may use this data to carry out a statistical/data analysis after the event.

7. Security Measures Regarding an Operator or Person Acting Under Authority

7.1 Disclosure of Information

The Responsible Party staff are regularly reminded that they have a confidentiality obligation towards data subjects who hold a Right to Privacy under the Constitution, and neither The Responsible Party nor its staff will disclose data subject information to a third party unless:

- we are required to do so by law; or
- the disclosure is necessary to enable us to perform our functions as per our clients' mandates; or
- it is vital to protecting the rights of the Responsible Party

7.2 Authority

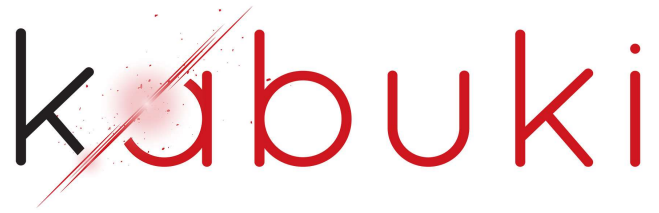
In the event that information is to be disclosed to a third party, The Responsible Party will ensure that the third party receiving personal information is as committed to protecting your privacy and information as we are. We do this via obtaining a commitment form from the third party in written form where the third party agrees to keep information confidential and maintains security measures.

8. Data Breach Management

A Data Breach incident is an event that has caused or can potentially cause damage to our organisation's assets, reputation and / or personnel which includes our customers and any other personal information we process, store or share. A Data Breach can occur when there is intrusion, compromise, and misuse of information by a party that does not have lawful access rights to the information that was compromised.

An Information Security Incident includes, but is not restricted to, the following;

- The illegitimate use of our systems for the processing, storage or sharing of data by any person.



- The transfer of personal information to persons who are not entitled to receive that information.
- The loss or theft of personal and/or classified data and information via any means, for example hacking or even attempted hacking.
- Unauthorised changes to personal information via our system hardware or software.
- Unauthorised disruption or denial of service to our system.

Where there are reasonable grounds to suspect that the personal information of a data subject has been breached (accessed, acquired, deleted, or damaged by an unauthorised third party), we will:

- notify the data subject of such a breach in detail, as well as
- inform the information regulator as soon as reasonably possible after the breach is discovered.

Data breach communication to the data subject can be done in one of the following methods:

- Sent by e-mail to the data subject's last known e-mail address;
- Placed in a prominent position on the website of the responsible party;
- Published in the news media; or
- As may be directed by the Regulator.

The communication must include enough information so that the data subject can take protective measures and should include:

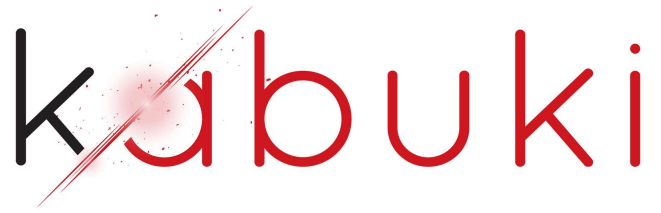
- A description of the possible consequences of the breach;
- A description of the measures that the responsible party intends to take or has taken to address the security breach;
- A recommendation with regard to the measures to be taken by the data subject
- To mitigate the possible adverse effects of the breach; and
- If known to the responsible party, the identity of the unauthorised person who may have accessed or acquired the personal information.

Any data breaches experienced by Third Party Operators must be reported to the Responsible Party.

9. Prohibited Data Processing and Exemptions

Due to the nature of our business, we may from time to time obtain data that is prohibited to enable us to offer our services and to comply with the laws applicable to our business. As such we aim to make use of the exemptions that the POPI Act provides in instances where the information is needed. We obtain consent for this personal information and may include but not be limited to:

- The religious or philosophical beliefs, race or ethnic origin, trade union membership, political persuasion, health or sex life or biometric information of a data subject; or
- The criminal behaviour of a data subject to the extent that such information relates to-
 - The alleged commission by a data subject of any offence; or
 - Any proceedings in respect of any offence allegedly committed by a data subject or the disposal of such proceedings.



- Personal information concerning a child.

10. Information Officer

The Responsible Party's Information Officer is responsible for:

- Ensuring information policies are reviewed, monitored, up to date and sufficient;
- Ensuring an Impact Assessment is done
- Handling complaints or requests made in terms of this policy;
- Supporting this policy with relevant documentation;
- Ensuring POPI training or awareness is conducted;
- Backing up data;
- Reporting incidents and allocating security responsibilities; and
- Any other relevant information-related duty or responsibility.

The Responsible Party's Information Officer is Aimée Schumacher, with e-mail address: aimee@kabuki.co.za.

11. Personal Information Transfers outside South Africa

Due to the pervasive and widespread use of cloud technology and the disappearance of national borders in the broader context of the digital age we live in it is accepted that Personal Information of Data Subjects will almost always be transferred internationally. It is not always possible to pinpoint exactly in which country the cloud service is hosted as this may change from time to time as data centres operate internationally in several countries. It may well be the case that Personal Information is transferred to multiple countries.

The use of these services are required to be able to operate as a business, to stay competitive and to keep up to date with new digital technological innovation. We also require the use of these services to be able to provide clients with our services.

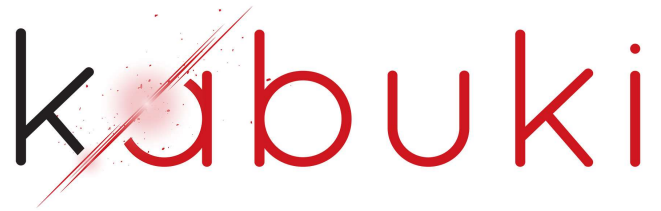
For all Data Subjects we obtain consent to transfer their information across borders and this is to be done before we do so.

The reasons or platforms we use to transfer Personal Information across borders are:

- Cloud services for data file storage such as Dropbox, OneDrive etc.
- Cloud server services for email.
- Newsletter service providers.
- Proprietary software services and client CRM

12. Prescribed Forms relating to the processing of personal information

For Data Subjects to exercise their rights in terms of their information we need to abide by the law. In this context there are certain prescribed forms by POPI to be used when interacting with data subjects. Please request the forms for general use below.



Form 1- Objection to the processing of personal information

Form 2 - Request for correction or deletion of personal information or destruction or deletion of record of personal information

Form 4 - Request for data subject's consent to process personal information for Direct Marketing


13. POPI Awareness

The responsible Party conducts POPI awareness sessions with all staff or other consultants or contractors via awareness sessions. All previously mentioned persons will be required to have completed the POPI awareness training.

From time to time more in-depth POPI awareness sessions may be held with the Information Officers and Deputy Information Officers.

14. Signatures

As authorised signatory of the Responsible Party I, Aimée Schumacher hereby confirm official adoption of this policy.

1/07/2021 

Signed & Dated – Director

Fidge Roos

Full name and surname – Director

1/07/2021 

Signed & Dated – Information Officer

Aimée Schumacher

Full name and surname – Information Officer